

FAX# 215 564 1103

REP HEADLINE# 6291883
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG21/12 16.04
*** WPXI-TV ***

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	: LGTH :	: SEC :	RATE	: START : DATE :	: END : DATE :	:SPTS: : /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:
6		700A-800A	30		\$850.00	10/16	10/19	2		TU-F	2
PROGRAM : TODAY SHOW											
7		800A-900A	30		\$800.00	10/16	10/19	2		TU-F	2
PROGRAM : TODAY SHOW											
8		900A-1000A	30		\$550.00	10/16	10/19	2		TU-F	2
PROGRAM : TODAY SHOW 2											
9		600A-800A	30		\$450.00	10/20	10/20	1		SAT	1
PROGRAM : CH11 SAT 6AM NEWS											
10		800A-1030A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : CH11 SAT 8AM NEWS											
11		530A-800A	30		\$450.00	10/21	10/21	1		SUN	1
PROGRAM : CH11 SUNDAY 530A NEWS											
12		800A-1000A	30		\$500.00	10/21	10/21	1		SUN	1
PROGRAM : CH11 SUNDAY 8AM NEWS											
13		1200N-1230P	30		\$500.00	10/16	10/19	2		TU-F	2
PROGRAM : NOON NEWS											
14		500P-530P	30		\$1,100.00	10/16	10/19	2		TU-F	2
PROGRAM : CH11 FIRST AT 5											
15		530P-600P	30		\$1,100.00	10/16	10/19	2		TU-F	2
PROGRAM : CH11 530PM NEWS											
16		600P-630P	30		\$1,300.00	10/16	10/19	2		TU-F	2
PROGRAM : CH11 6PM NEWS											
17		1100P-1135P	30		\$2,700.00	10/16	10/19	2		TU-F	2
PROGRAM : CH11 11P NEWS											

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

*** WPXI-TV ***

REP HEADLINE# 6291883

*** ORIGINAL REV#0 ***

AUG21/12 16.04

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
18			1100P-1130P	30		\$2,900.00	10/20	10/20	1		SAT	1
PROGRAM : CH11 11P NEWS												
19			1135P-1235A	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : CH11 11P NEWS/BLACK AND GOLD												
OCT/12			30850.00									
											CONTRACT TOTAL	30850.00
											TOTAL SPOTS	31

MARKET TOTALS \$140,227
WPIX 22%
KDKA 41%
WTAE 23%
WPGH 12%
CABL 1%
WPCW 1%
WPMY 0%

SVC- NSI
DEMOS- RA35+*